

## NINCO LAUNCHES A NEW BRAND AND A NEW 1:28 SCALE FOR THE EXPERT SLOT CAR USER

## THE XL SIZE ALLOWS FOR THE GREATEST PERSONALISATION OF THE CAR AND A MORE REALISTIC DRIVING SENSATION ON A NINCO TRACK

NINCO presents the new dimension of slot car racing: a new scale with larger vehicles, more possibilities of personalised mechanical adjustments and with a more realistic driving sensation. The new XLOT brand is born to satisfy the expert user who enjoys both the preparation of the car and the driving of it. Likewise, the replicas have more eye-catching detail because of their larger size.

Thus, XLOT inaugurates an unheard-of scale in the world of slot cars, 1:28, which unites the virtues of the traditional scales. *"A scale greater than the traditional 1:32 allows the user to have greater interaction with the car in its adjustments and preparations and a more realistic driving control making it more fun"*, argues David Cosculluela, Managing Director of NINCO, for whom the track handicap which scales like 1:24 suffer from will be overcome by the XLOT range. *"The size of the XLOT car is perfectly compatible with the NINCO track. Having a more complicated car which afterwards doesn't have anywhere to race except for on home-made tracks is contradictory. From now onwards a driver can have a professional car and race with it on their track at home or on the circuit of any of the thousands of clubs worldwide which have a NINCO track"*, continues Cosculluela.

The XLOT project has been developed by an internal team at NINCO for two years with the aim of offering the expert slot car user a new range of products, with high involvement on their part in the personalisation of each car. "On a common base and a steel chassis, the user can manipulate tens of adjustment possibilities that affect the suspension, the front and rear wheel assembly, the transmission or the engine", explains Eduard Nin, co-founder and Chairman of NINCO, who has been at the forefront of all of XLOT's R+D process. With the possibilities that a standard model offers, plus the range of spare parts which will accompany the launch of the new brand and their ease of use, "those that enjoy their hobby not only on the road, but those with the curiosity to test different set ups and to be bang up-to-date with competition materials, in XLOT they have a whole world in which to go further than they have ever been able to do up to now", insists Nin.

The versatility of XLOT is clear from the first models which will arrive on the market in the second quarter of 2009 and they will be the Ferrari 430 and the Porsche 997. The cars will be sold fully prepared to play (RTR) and will have a RRP of less than  $100 \in$ , to facilitate any user with their first experience of the new scale.